Grantee Information

ID	1895
Grantee Name	Wisconsin Network
City	Madison
State	WI
Licensee Type	State

1.1 Employment of Full-Time Television and Joint Employees

Jump to question: 1.1 ▼

Jump to question: 1.1 ▼

Please enter the number of FULL-TIME TELEVISION and JOINT employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.1	Employ	vment of	Full-Time	Television and	d Joint	Employees

Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000 - TV Only					0	0
Officials - 1000 - Joint		1				1
Managers - 2000 - TV Only						0
Managers - 2000 - Joint					1	1
Professionals - 3000 - TV Only					3	3
Professionals - 3000 - Joint					1	1
Technicians - 4000 - TV Only						0
Technicians - 4000 - Joint	1				1	2
Sales Workers - 4500 - TV Only					0	0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only					1	1
Office and Clerical - 5100 - Joint						0
Craftspersons (Skilled) - 5200 - TV Only						0
Craftspersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						0
Laborers (Unskilled) - 5400 - TV Only						0

9/27/2019					Print Surv	еу
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						0
Total	1	1	0	0	7	9
1.1 Employment of Full-Time Tele	vision and Joint F	mnlovees			lump to	question: 1.1 ▼
The Employment of Fair Fill of Follow	African	p.oyooo	Native		White,	destion. 1.1
Major Job Category / Job Code / Joint Employee	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	Total
Officials - 1000 - TV Only						0
Officials - 1000 - Joint					1	1
Managers - 2000 - TV Only						0
Managers - 2000 - Joint					3	3
Professionals - 3000 - TV Only					1	1
Professionals - 3000 - Joint					2	2
Technicians - 4000 - TV Only					0	0
Technicians - 4000 - Joint					20	20
Sales Workers - 4500 - TV Only					0	0
Sales Workers - 4500 - Joint						0
Office and Clerical - 5100 - TV Only						6
Office and Clerical - 5100 - Joint						
Craftspersons (Skilled) - 5200 - TV					2	2
Only						0
Craftspersons (Skilled) - 5200 - Joint						0
Operatives (Semi-Skilled) - 5300 - TV Only						0
Operatives (Semi-Skilled) - 5300 - Joint						6
Laborers (Unskilled) - 5400 - TV Only						0
Laborers (Unskilled) - 5400 - Joint						0
Service Workers - 5500 - TV Only						0
Service Workers - 5500 - Joint						e
Total	0	0	0	0	29	29
1.1 Employment of Full-Time Tele	vision and Joint E	Employees		Jump to que	estion: 1.1 ▼	
Major Job Category / Job Code				Persons wit	h Disabilities	
Officials - 1000 - TV Only						
Officials - 1000 - Joint						
Managers - 2000 - TV Only						

Managers - 2000 - Joint

27/2019						Print Sur
	2000 TV Only					Fillit Sui
	3000 - TV Only				L	
Professionals -					L	
	000 - TV Only					
echnicians - 4						1
	- 4500 - TV Only					
ales Workers	- 4500 - Joint					
ffice and Cler	ical - 5100 - TV Only					
ffice and Cler	ical - 5100 - Joint					
raftspersons	(Skilled) - 5200 - TV	Only				
raftspersons	(Skilled) - 5200 - Joir	nt				
peratives (Se	mi-Skilled) - 5300 - T	V Only				
peratives (Se	mi-Skilled) - 5300 - J	oint				
aborers (Unsl	xilled) - 5400 - TV On	ly				
aborers (Unsl	killed) - 5400 - Joint					
ervice Worke	rs - 5500 - TV Only					
ervice Worke	rs - 5500 - Joint					
otal						1
Vhite Male	gramming Decision				erican female).	uestion: 1.1 ▼ uestion: 1.2 ▼
		in Question 1.1, how r r programming decision		ation general manage	r,	
.2 Major Pro	gramming Decisi	on Makers			Jump to	question: 1.2 V
	African American	Hispanic	Native American	Asian/Pacific	White, Non-Hispanic	Total
emale Major Programming Decision Makers		1			0	1
lale Major rogramming ecision lakers			0		0	0
otal	0	1	0	0	0	1
.2 Maior Pro	gramming Decisi	on Makers			.lump to a	uestion: 1.2 ▼
Please report by najor programmelecisions about the sult in a doubtrogramming description.	by gender and ethnic ming decisions. Inclu t program acquisition ble-counting of some lecisions should be ir	or racial group the heade the station general and production, prografull-time employees; encluded in the counts five employee Question	manager if appropriat ram development, on- mployees having the i or this item and again,	e. Major programming air program schedulin responsibility for maki	onsibility for making g decisions include g, etc. This item sho	

Jump to question: 1.3 ▼

https://isis.cpb.org/Survey/Printing.aspx?sabssas=1&secnum=1000

1.3 Employment of Part-Time Television and Joint Employees

Please enter the number of PART-TIME employees, both TV-only and Joint, in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Pa	rt-Time Televisio	on and Joint Emplo	oyees		Jump t	o question: 1.3 ▼
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	Total
Officials - 1000						0
Managers - 2000						0
Professionals - 3000						0
Technicians - 4000						0
Sales Workers - 4500						0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	0	0	0	0	0	0
1.3 Employment of Pa	rt-Time Televisio	on and Joint Emplo	oyees		Jump t	o question: 1.3 ▼
	African		Native		White,	
Major Job Category / Job Code	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	Total
Officials - 1000					1	1
Managers - 2000						0
Professionals - 3000	1					1
Technicians - 4000					8	8
Sales Workers - 4500					0	0
Office and Clerical - 5100						0
Craftspersons (Skilled) - 5200						0
Operatives (Semi- skilled) - 5300						0
Laborers (Unskilled) - 5400						0
Service Workers - 5500						0
Total	1	0	0	0	9	10
1.3 Employment of Pa	rt-Time Televisio	on and Joint Emplo	oyees		Jump to question:	1.3 ▼
Major Job Category /						
Job Code Officials - 1000				I	Persons with Disabi	lities
Managers - 2000						

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Professionals - 3000					
Technicians - 4000					
Sales Workers - 4500					
Office and Clerical - 5100					
Craftspersons (Skilled) - 5200					
Operatives (Semi-skilled) - 5300					
Laborers (Unskilled) - 5400					
Service Workers - 5500					
Total					0
4.4 Deat Time Foundations					
1.4 Part-Time Employment Of all the part-time employees listed worked 15 or more hours per week,		w many worked less tha	n 15 hours per wee	Jump to ques	lion: [1.4 ▼]
1.4 Part-Time Employment				Jump to ques	tion: 1.4 ▼
Number working less than 15 hours	per week				4
1.4 Part-Time Employment				Jump to ques	tion: 1.4 ▼
Number working 15 or more hours p	er week				6
1.5 Full-Time Hiring				Jump to gues	tion: 15 🔻
Enter the number of full-time employ (Do not include internal promotions,					
1.5 Full-Time Hiring				Jump to ques	tion: 1.5 ▼
No full-time employees were hired (o	check here if applica	able)			
1.5 Full-Time Hiring				Jump to ques	tion: 1.5 ▼
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Total
Officials - 1000					0
Managers - 2000				2	2
Professionals - 3000				1	1
Technicians - 4000			0	2	2
Sales Workers - 4500				0	0
Office / Service Workers - 5100- 5500		1	0		1
Total	0	1	0	5	6
1.6 Full-Time and Part-Time Joi	b Openings			Jump to ques	tion: 1.6 ▼
Enter the total number of full-time ar previously filled positions and newly regardless of whether they were fille whether it was filled by an internal on the promotion of an employee who snewly created position to be filled). I	created positions. I ed during the year. If r an external candid stays in essentially t	nclude all positions that I f a job opening was filled late. Do not include as jo the same job but has a di	pecame available d during the year, inc b openings any pos fferent title (i.e. who	uring the fiscal year, clude it regardless of sitions created through ere there was no vacancy	or

Jump to question: 1.6 ▼

1.6 Full-Time and Part-Time Job Openings

/27/2019		Print Survey				
Number of full-time and part-time job openings				7		
1.7 Hiring Contractors				Jump t	o question: 1.7 ▼	
During the fiscal year, did you hire independent cont	ractors to provide any of the	following s	ervices?			
1.7 Hiring Contractors				Jump t	o question: 1.7 ▼	
				Che	ck all that apply	
None						
Development Activities						
Legal Services						
Human Resources Services					4	
Accounting/Payroll Services					4	
Computer Operations						
Engineering						
Comments						
Question	Comment					
No Comments for this section						
2.1 Average Salaries FULL TIME EMPLOYEE	SONLY			Jump t	o question: 2.1 ▼	
	# of Empl	oyees	Avg. Annua	Salary	Average Tenure	
Chief Executive Officer - TV Only			\$			
Chief Executive Officer - Joint		1.00	\$ 1	41,024	1	
Chief Operations Officer - TV Only			\$	0	0	
Chief Operations Officer - Joint		1.00	\$ 1	15,003	1	
Chief Financial Officer - TV Only			\$	0	0	
Chief Financial Officer - Joint		1.00	\$	83,762	9	
Publicity, Program Promotion Chief - TV Only			\$			
Publicity, Program Promotion Chief - Joint			\$			
Communication and Public Relations, Chief - TV On	ly		\$			
Communication and Public Relations, Chief - Joint			\$			
Programming Director - TV Only			\$			
Programming Director - Joint			\$			
Production, Chief - TV Only			\$			
Production, Chief - Joint			\$			
Executive Producer - TV Only			\$			
Executive Producer - Joint			\$			
Producer - TV Only			\$			
Producer - Joint			\$			

Director - (Television Production ONLY)

9/27/2019			Print Sui
Development, Chief - TV Only		\$	
Development, Chief - Joint		\$	
Member Services, Chief - TV Only		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief - TV Only		\$	
Membership Fundraising, Chief - Joint		\$	
On-Air Fundraising, Chief - TV Only		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief - TV Only		\$	
Auction Fundraising, Chief - Joint		\$	
Underwriting, Chief - TV Only		\$	
Underwriting, Chief - Joint		\$	
Corporate Underwriting, Chief - TV Only		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief - TV Only		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief - TV Only		\$	
Government Grants Solicitation, Chief - Joint		\$	
Operations and Engineering, Chief - TV Only		\$ 0	0
Operations and Engineering, Chief - Joint	1.00	\$ 106,142	2
Engineering Chief - TV Only		\$	
Engineering Chief - Joint	2.00	\$ 88,442	1
Broadcast Engineer 1 - TV Only		\$	
Broadcast Engineer 1 - Joint	18.00	\$ 53,191	16
Production Engineer - TV Only		\$	
Production Engineer - Joint		\$	
Facilities, Satellite and Tower Maintenance, Chief - TV Only		\$	
Facilities, Satellite and Tower Maintenance, Chief - Joint		\$	
Technical Operations, Chief - TV Only		\$	
Technical Operations, Chief - Joint		\$	
Education, Chief - TV Only	1.00	\$ 75,587	14
Education, Chief - Joint		\$	
Information Technology, Director - TV Only		\$	
Information Technology, Director - Joint	1.00	\$ 79,352	2
Instructional Services Director - TV Only		\$	

5/21/2010			
Parent / Pre-School Coordinator - TV Only		\$	
Volunteer Coordinator - TV Only		\$	
Volunteer Coordinator - Joint		\$	
News / Current Affairs Director - TV Only		\$	
News / Current Affairs Director - Joint		\$	
Announcer / On-Air Talent - TV Only		\$	
Announcer / On-Air Talent - Joint		\$	
Reporter - TV Only		\$	
Reporter - Joint		\$	
Cinema / Videographer - TV Only		\$	
Video Film Editor - TV Only		\$	
Unit / Studio Supervisor - TV Only		\$	
Public Information Assistant - TV Only		\$	
Public Information Assistant - Joint		\$	
Broadcast Supervisor - TV Only		\$	
Broadcast Supervisor - Joint	4.00	\$ 67,111	4
Director of Continuity / Traffic - TV Only		\$	
Director of Continuity / Traffic - Joint		\$	
Events Coordinator - TV Only		\$	
Events Coordinator - Joint		\$	
Web Administrator/Web Master - TV Only	1.00	\$ 78,978	1
Web Administrator/Web Master - Joint		\$	
Total	31.00	888,592	51
Comments			
Question Comment No Comments for this section			
3.1 Governing Board Method of Selection		lump t	to question: 3.1 ▼
Enter the number of governing board members (including the chairpe ex-officio members) who are selected by the following methods:	erson and both votin		o question.
3.1 Governing Board Method of Selection		luman f	to question: 3.1 ▼
Ex-Officio (Automatic membership because of another office held)		Jump t	5
3.1 Governing Board Method of Selection		Jump t	to question: 3.1 ▼
Appointed by government legislative body (including school board) or other government official (e.g. governor)			11
3.1 Governing Board Method of Selection		Jump t	to question: 3.1 ▼
Elected by community/membership		·	
3.1 Governing Board Method of Selection		Jump t	to question: 3.1 ▼

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Elected by bo	ard of directors itself (s	elf-perpetuating body	r)			
3.1 Governiı	ng Board Method of	Selection			Jump to ques	stion: 3.1 ▼
Other (please	specify below)					
3.1 Governii	ng Board Method of	Selection			Jump to ques	stion: 3.1 ▼
3.1 Governii	ng Board Method of	Selection			Jump to ques	stion: 3.1 ▼
Total number	of board members (Aut	omatic total of the ab	ove)			16
3.2 Governii	ng Board Members				Jump to ques	stion: 3.2 ▼
	the racial or ethnic groverning board members		your governing bo	ard by gender. Please	also report the	
3.2 Governii	ng Board Members				Jump to ques	stion: 3.2 ▼
For minority g	roup identification, plea	se refer to "Instructio	ns and Definitions"	in the Employment su	bsection.	
3.2 Governii	ng Board Members				Jump to ques	stion: 3.2 ▼
	African American	Hispanic	Native American	Asian / Pacific	White, Non-Hispanic	Total
Female Board Members	1				3	4
Male Board Members	1	1			10	12
Total	2	1	0	0	13	16
3.2 Governii	ng Board Members				Jump to ques	stion: 3.2 ▼
Number of Va	cant Positions					0
3.2 Governii	ng Board Members				Jump to ques	stion: 3.2 ▼
Total Number	of Board Members (To	al should equal the to	otal reported in Que	estion 3.1.)		16
3.2 Governii	ng Board Members				Jump to ques	stion: 3.2 ▼
Number of Bo	ard Members with disa	bilities				1
Comments Question		Con	nment			
	for this section	3011				
4.1 Local Co	ommunity Outreach				Jump to ques	stion: 4.1 ▼

In what local community outreach or educational activities has your station been involved this year that supports unserved or underserved audiences? Please describe in detail: outcomes, audience served, community response.

In August, WPT's Get Up & Go! Weekend celebrated the annual multi-market live community health and active lifestyle event, featuring a live statewide broadcast of the Madison festivities from a new location, Breese Stevens Field, which is in a much more diverse neighborhood than previous venues. Events were held the next day in Appleton, La Crosse and Eau Claire. There was live music in Madison, Appleton and La Crosse, and multiple costumed character appearances in all the communities. Dozens of community organizations participated in the event and we engaged more than 8000 kids and parents with messages of being good neighbors. Get Up & Go! has grown beyond an event into a brand that's a critically important part of WPT's ongoing outreach to WPT's youngest audience members and their families – instilling important messages about staying active and making healthy choices in life. 2018 also marked the first year WPT was able to produce a parallel "sensitivity time" event for our young guests who have a more challenging time with larger events, noise, etc. This experiment proved incredibly popular, was totally filled up almost right away, and is now serving as our beta for expansion into our other communities where the demand also exists. Get Up and Go! began testing new on-air break filler designed to bring quick messages of health and wellness to our viewers during kids blocks. These :30 – :60 spots continued this year and expanded, featuring new health messaging from the Center for Healthy Minds, talking directly to kids about things they could do at home to take a quick break from viewing, and a new partnership spot with UW Athletics. The goal is to continue to build a library of these spots designed for younger viewers that we can use both on-air and online. Now in its 30th year, Wisconsin Bookworms puts books into the hands of young children who may not otherwise own books. WPT has been

partnering with the Wisconsin Association for Home and Community Education and UW-Extension Family Living Programs to raise funds and find volunteer literacy coaches for high-need kids, creating authentic connections in kids' own communities. To date, more than 900,000 books have gone home in the hands of children who can return to beloved stories and illustrations again and again. And, more than 550 volunteer reading coaches have participated across the state, forging lasting local relationships and amazing outcomes. The WPT PBS KIDS 24/7 Kids Channel and web streaming service are essential educational services for all children in Wisconsin. We continue to see growth in viewing on the digital side of PBS Kids, and viewing on the broadcast channel has found its audience as well. National studies show that PBS KIDS resources can help close the math achievement gap for children from low-income families and better prepare them for kindergarten. Research also shows these programs increase parents' engagement in their kids' learning. For example, parents' awareness of their children's mathematics learning increased as did their use of activities and strategies to support their children's learning, when kids and parents used the PBS Kids resources. This is another dynamic area of WPT in which community engagement and education come together to serve this critical audience. In 2018, Wisconsin Public Television continued its Wisconsin First Nations work: a rich digital collection of educational videos, professional development resources for teachers, and lesson plans for all grades, as well as learning tools for classrooms and libraries. This past year we partnered with PBS and their Native America series, expanding our work with the tribal nations of our state and cohosting a series of screenings. In addition, WPT co-curated an exhibition of native photography at the Trout Museum of Fine Art in Appleton. WI. While the website and resources were developed with formal education in mind, the site is proving popular with our broad audiences, and has gained traction with other online resources in Wisconsin, with curiosity being the link between formal and informal education. WPT also created its first digital video game. Jo Wilder and the Capitol Case, an historical inquiry-based game that challenges players to solve crimes using our state capitol and its various collections and curiosities along the way. Partnering with the Wisconsin Department of Public Instruction, as well as the UW Madison School of Education and Field Day, a UW division focused on developing interactive games for learning, WPT successfully play-tested the game with hundreds of students and their teachers from across the state before its launch in Fall of 2018. WPT is once again partnering with the film series POV/American Documentary, to engage the community in some of our nation's most critical social issues: race, safety, religion and immigration. Our aim for these events was to create real and respectful conversation among neighbors, though these topics are generally not easy to discuss with neighbors (much less strangers). This year we partnered with the Beloit International Film Festival and two community organizations in Beloit. WI to build a screening event around the Oscar-nominated Minding the Gap, Finally, in 2018 WPT wrapped up the third round of Veterans Coming Home work, this time focused on stories of what's working to help veterans reacclimate to civilian life. WPT produced three amazing stories of resilience and change, all of which aired on broadcast, and produced a live story-sharing event for veterans and non-veterans to spark dialogue around the idea of resettling after deployment. This work was done in partnership with the Wisconsin Department of Veterans Affairs.

4.2 Production Activity

Jump to question: 4.2 ▼

In what production activity has you station been involved that supports unserved or underserved audiences?

The ECB partners with WHA-TV to prouce content for all of Wisconsin Public Television, FY18 underserved population reports include: La Movida Wisconsin Life Air Date: Oct. 5, 2017 Producer: Andy Soth Location: Madison Luis and Lupita Montoto saw a need, so the husband and wife team founded Wisconsin's first Spanish-language radio station. The Montotos started by leasing weekend air time on a small rural station and spreading the word to Spanish speakers. Wosart Wisconsin Life Air Date: Oct. 5, 2017 Producer: Trevor Keller Location: Oshkosh Artist Jon Wos has overcome serious health challenges to become a successful artist. Wos knows how to sketch someone's story because he learned how to share his own. Wos was born with osteogenesis imperfecta, or brittle bone disease. It affects how the body produces collagen, a bone-strengthening protein. The disease makes Wos' bones more fragile than the average person and at birth he had 13 broken bones in his body. Pop Star Wisconsin Life Air Date: Oct. 19, 2017 Producer: Andy Soth Location: Milwaukee/Wausau Wausau's Maa Vue is a rising star in the growing world of Hmong-language pop music. Called by some "the Hmong Adele," Maa's You Tube channel has generated millions of views and she tours nationally with fellow Hmong musicians who sing and rap in Hmong for their burgeoning fan base. KC Williams Wisconsin Life Air Date: Oct. 26, 2017 Producer: Trevor Keller Location: Milwaukee KC Williams is a teacher and gospel choir leader who is also making a name for himself in the national country music scene, Jaxon's Wish Wisconsin Life Air Date: Oct. 26, 2017 Producer: Trevor Keller Location: Richland Center When nine-year-old Jaxon was diagnosed with brain cancer, his wish was to have a replica of Miller Park built in his backyard. Braille Challenge Wisconsin Life Air Date: Nov. 2, 2017 Producer: Trevor Keller Location: Green Bay Baylee Alger likes to do things that many other teens enjoy. He plays video games and the drums and loves to read. Alger lost his sight at the age of four due to cancer, but that hasn't stopped him from reading - and he now competes in national reading and typing braille competitions. Iroquois Beadwork Wisconsin Life Air Date: Nov. 9, 2017 Producer: Trevor Keller Location: Stevens Point Karen Hoffman is an artist who honors her First Nation heritage and celebrates the Iroquois culture and world view through her traditional raised beadwork. Nobel Candidate Wisconsin Life Air Date: Nov. 16, 2017 Producer: Joel Waldinger Location: Eau Claire Dr. Tess Oneweume is considered one of Africa's leading female playwrights. In 1996, she moved to Eau Claire to teach after leaving her native Nigeria. Oneweume's work focuses on social issues and the importance of diversity and in 2016 was nominated for the Nobel Prize for Literature. BOLD Skiing Wisconsin Life Air Date: Nov. 23, 2017 Producer: Trevor Keller Location: Kewaskum Dan Lococo participates in what could be described as the ultimate version of a "trust exercise"... he's a member of a downhill skiing program for the visually impaired. Along with P.J. Smith, who works as a sighted guide, the two men make their way down the slopes. Lococo follows the vocal directions of Smith to make his own turns down to the base of the mountain. International Photojournalist Wisconsin Life Air Date: Dec. 14, 2017 Producer: Ryan Ward Location: Madison Saiyna Bashir left her native country of Pakistan to pursue her dream of becoming a photoiournalist. Now living in Madison, Bashir's work has appeared in publications around the world. The Scholar Wisconsin Life Air Date: Dec. 21, 2017 Producer: Robert Trondson Location: Madison/Milwaukee Deshawn McKinney is a force on the UW-Madison campus: head of the Union Directorate, leader in the Black Lives Matter movement, Marshall Scholar recipient, and artist. But McKinney has had a difficult path to his success, growing up surrounded by poverty in Milwaukee. Grupo Renacer Wisconsin Life Air Date: Dec. 21, 2017 Producer: Joel Waldinger Location: Milwaukee Margarita Sandoval Skare is a former Milwaukee school teacher who took an interest in mariachi music in her retirement. She along with Alberto Cardenas began teaching seniors traditional Mexican music at the United Community Senior Center which lead to the formation of the musical group Grupo Renacer (which means rebirth in Spanish) Above The Clouds Ballet Wisconsin Life Air Date: Dec. 28, 2017 Producer: Andy Soth Location: Milwaukee Linda Wade is a former dancer bringing ballet and other dance forms to inner-city Milwaukee. Her Above the Clouds organization offers free classes at community centers. It's a mission inspired by Wade's visits with female inmates in Texas while she was with a gospel dance group. She hopes to connect with young people at an early age and offer hopeful alternatives to the negative activities that can land young people behind bars. Pioneer B-ball Wisconsin Life Air Date: Jan. 4, 2018 Producer: Trevor Keller Location: Milwaukee Marcell Dinsmore plays high school basketball despite having underdeveloped hands on each arm. Black Star Drum Line Wisconsin Life Air Date: Jan. 4, 2018 Producer: Ryan Ward Location: Madison Black Star founder and director Joey B. Banks is a Grammy-nominated drummer who has been playing since the age of nine. In 2008, Banks was inspired to form the group to provide a musical training opportunity for young percussionists. Turtle Clan Art Wisconsin Life Air Date: Jan. 11. 2018 Producer: Zac Schultz Location: Germantown Mark Fischer is an Oneida Nation artist from Germantown who creates bronze statues. ACA Future Here & Now Air Date: July 21, 2017 Location: Wisconsin Justin Sydnor, UW-Madison Associate Professor Risk Management and Insurance, discusses what the uncertainty created by the Republican's latest but failed attempt to repeal and replace does to the insurance markets and the future of the Affordable Care Act. Race Relations Here & Now Air Date: August 18. 2017 Producer: Frederica Freyberg Location: Wisconsin Description: Fit Wisconsin of Oshkosh Executive Director Tracey Robertson appears from Green Bay to talk about race relations in the shadow of Charlottesville white supremacists and neo Nazis and protesters. Shortage of

Rural EMTs Here & Now Air Date: August 25, 2017 Producer: Andy Soth Location: Pepin County Description: Andy Soth's report on funding of rural emergency services, lack of volunteers to be emergency medical technicians and how communities in Pepin county are looking to provide pay for these services Dreamers Here & Now Air Date: September 8, 2017 Location: Milwaukee Description: Voces de la Frontera Executive Director Christine Neumann-Ortiz appears from Milwaukee to discuss the status of Wisconsin "dreamers" in light of the President's order for Congress to re-evaluate the DACA (Deferred Action for Childhood Arrivals) Immigrant Farm Labor Air Date: Oct. 6, 2017 Producer: Frederica Freyberg Location: Madison Description: Dee Hall with Wisconsin Center for Investigative Journalism discusses new research about immigrant farm labor and the threat of deportation. Sexual Assault Resources Here & Now Air Date: Nov. 24, 2017 Location: Wisconsin Description: Executive Director of the Rape Crisis Center, Erin Thornley Parisi discusses sexual assault and harassment and available resources for victims. Refugee Resettlement Here & Now Air Date: Jan. 19, 2018 Location: Wisconsin Description: Scott Gordon of wiscontext.org talks shares his recent reporting on the downward shift of refugees resettling in Wisconsin, which mostly come from Burma. Mental Health Issues Related to School Shootings Here & Now Air Date: Feb. 16, 2018 Location: Wisconsin Description: National Assoc. of Mental Illness / Wisconsin Executive Director Nate Schorr discusses relativity of violence and mental illness. Noon Wednesday Air Date: April 25, 2018 Producer: Marisa Wojcik Location: Madi

4.3 Program Content in Other Languages

Jump to guestion: 4.3 ▼

Do you provide program content in languages other than English? If so, please list your services in this area

In the past, we were able to provide this content. However, with budget cuts, we have combined our Education unit with our partners at WHA-TV. No locally produced content is provided in languages other than English.

4.4 Governance Structure

Jump to guestion: 4.4 ▼

Please describe your station's governance structure. Please include information about your station's Board of Directors, Advisory Boards or Panels, Community Boards or Panels, and the Committee Structure under each of these entities

Your response should include but is not limited to:

What are the direct and indirect reporting relationships?

What committees are active and what is their function?

Does your Board have an Audit and Finance Committee?

What are the roles and responsibilities of these Boards, Panels and/or Committees? Etc.

The Educational Communications Board (ECB) is a state agency and has a statutorily-defined 16 member governing board which consists of the President of the University of Wisconsin System, President of the Wisconsin Technical College System, Secretary of the Department of Administration, Superintendent of the Department of Public Instruction, a University of Wisconsin Regent, a private school representative, a public school representative, the president of the Wisconsin Public Radio Association, four appointees of the governor and four legislators representing majority and minority parties of both houses. An Executive committee and the board as a whole serve as the audit and finance committees. The Board is a policy board. The Board acts as a committee of the whole for all purposes but may form ad hoc committees to address specific policy issues like strategic planning. The ECB has an Executive Director who reports to the Board and acts as the operating authority. The Executive Director is appointed by and serves at the pleasure of the Board. Wisconsin Public Radio (WPR) and Wisconsin Public Television (WPT) are services of the ECB and the University of Wisconsin-Madison (UW-Madison). The Directors of WPR and WPT are joint appointments with UW-Madison and report to the Executive Director of the ECB and the Director of UW-Madison - Wisconsin Public Media. The ECB has 5 of 6 WPT stations and 21 of the 34 WPR stations. The agency also has cooperative relationships other public radio stations in Wisconsin. The ECB has a director of the Engineering and Operations Division, a Deputy Director, and a Finance Director who report directly to the Executive Director. Statutory language which pertains to the ECB is available on the world wide web at: http://www.legis.state.wi.us/statutes/Stat0039.pdf Information on the ECB is also available on the ECB website at: http://www.ecb.org/index.htm

4.5 Community Outreach

Jump to guestion: 4.5 ▼

CPB is interested in learning more about stations' significant activities planned for the upcoming year - both broadcast and beyond broadcast. What types of on-air programs and off-air activities are you planning in the upcoming year that will connect your station more closely with your community? What goals are you setting in conjunction with these initiatives, and how will you measure your success?

Wisconsin Public Television (WPT) continues to work on many of its ongoing activities, programs and events. This year one of our core local projects will examine the role of trauma in the lives and development of our youngest society members - our kids. Not Enough Apologies: Trauma Care, is an upcoming hourlong documentary that will explain trauma, trauma-informed care, and humanize the effects of trauma on society through the personal essays and interviews with subjects who reflect the wide span of trauma victims. This project will involve the state's public library system as hosts and distributors of the content and resources, along with content partners at Children's Hospital Network of Wisconsin. We continued our annual events such as Get Up and Go!, Garden Expo and Quilt Expo, which combined engage more than 60,000 people each year. WPT will also continue its community-focused independent film series in partnership with both POV and ITVS' Independent Lens, along with our local partnership with the Wisconsin Film Festival. The success of these productions and activities will be measured largely by audience and community reaction. This reaction will be measured anecdotally, through ratings, attendance and through responses during pledge drives. WPT will launch three more local large-scale productions, one examining the 50-year legacy of retiring UW Badger Band director Mike Leckrone, a new documentary featuring storyteller Michael Perry, and a biopic of Native American artist and polymath Rabbet Before Horses Strickland. WPT also continued its work on Wisconsin Life, our partnership storytelling series. This show has a growing and loyal audience, as we often do we are moving audience from one experience into another. WPT history productions will continue to highlight Wisconsin's history and its various communities and cultures. This includes various shows that are anticipated being produced or televised including our next installment in our Hometown Stories series, Hometown Stories: Eau Claire, which headed to our air in late 2018. University Place, our original lecture series, continues with another season, and a newly expanded geographic focus that explores content and presenters from around the state. Both broadcast and online, this evergreen resource has a database of over 1000 titles, focused on everything from science to finance to public policy. Finally, WPT will continue to expand its focus and attention on educational productions and activities through its newly reformed WPT Education. This work includes some continued basic rollout of the new brand, but also a lot of new work including the Ready to Learn Early Learner initiative. Student Reporting Labs and a new media production workshop for high school students titled Click!

Comments

Question

Comment

Question Comment

No Comments for this section

5.1 Journalists Jump to question: 5.1 ▼

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

5.1 Journalists										Jump to	question: 5.1 ▼
Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispani	Nativo c America		n/ White, Non- ic Hispanic	Other
News Director											
Assistant News Director											
Managing Editor											
Senior Editor											
Editor											
Executive Producer											
Senior Producer											
Producer											
Associate Producer											
Reporter/Producer											
Host/Reporter											
Reporter											
Beat Reporter											
Anchor/Reporter											
Anchor/Host											
Videographer											
Video Editor											
Other positions not already accounted for											
Total	0	0	0	0	0	0		a	0	0 0	0
Comments											
Question		Comme	ent								

No Comments for this section